

Education

MA in Studio Art Florence Academy of Art August 2023

- Learned drawing and painting atelier methods (e.g., sight-size measuring; simplifying subjects using a proportion box, envelope shape, and follow-through lines; creating a light effect using relative value; creating emphasis and atmosphere using hard and soft edges) and how to apply them in art education (e.g., scaffolding, safe use of materials)
- Learned from highly accomplished artists: Juliette Aristides, Ricky Mujica, Mandy Theis, Mario Robinson, and Mitchell Price
- Exhibited thesis work at the Florence Academy of Art

BFA in Studio Art, drawing and illustration University of Central Florida May 2016

- Art History and Business minors from the Burnett Honors College
- Received Pegasus Gold Scholarship
- Culminated in 33, an undergraduate exhibition at the UCF gallery
- Learned from accomplished artists, including Robert Rivers, Kevin Haran, and Wanda Ortiz

Experience

Adjunct Professor of Art at St. Petersburg College December 2024 – Present

- Hand-selected by Professor Grass to teach drawing; teaches two Drawing I classes and one Drawing II class to groups of students comprised of a variety of backgrounds, ages, and educational needs
- Teaches foundational drawing techniques, including establishing correct proportions using comparative measurement, perspective, techniques for simplifying a subject, creating a light effect using value, and proper usage of materials
- Communicates clear expectations for caliber of student work and provides personalized feedback
- Teaches relevant concepts of anatomy for figure drawing, including specific bone and muscle structures

Contact Info

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Awards

Award of Merit Art Harvest February 2025

Best of Show Tarpon Springs Fine Arts Festival March 2024

Award of Distinction Tarpon Sprints Fine Arts Festival March 2023

2-Dimensional Award Tarpon Springs Fine Arts Festival March 2022

Emerging Artist Grant Creative Pinellas November 2019 – May 2020 Mentored by Kevin Grass

Award of Merit Tarpon Springs Fine Arts Festival March 2019

Award of Excellence Mainsail Art Festival April 2018

2-Dimensional Award Tarpon Springs Fine Art Festival March 2018

Award of Excellence Art Harvest November 2017

- Liaises with fellow instructors to discuss drawing techniques and teaching methodologies
- Schedules models and reports model hours for Drawing II class and coordinates with fellow adjunct professor
- Creates PowerPoint presentations and utilizes computer projectors to explain drawing concepts to students
- Recommends improvements to studio space (i.e., lights, easels) to incorporate drawing best practices
- Completed *Growing with Canvas* course as training for the new learning management system at St. Petersburg College (SPC)

Drawing Instructor at Dunedin Fine Arts Center (DFAC) April 2017 – Present

- Teaches classical atelier drawing techniques (i.e., establishing correct proportions using sight-size and comparative measurement, value to create a light effect, proper usage of materials, techniques for simplifying a subject) to groups of ~8 adults of a variety of backgrounds, ages, and educational needs in weekly drawing classes and workshops
- Communicates clear expectations for caliber of student work and provides personalized feedback
- Maintains a list of vetted models and schedules models for drawing classes; reports hours to DFAC
- Teaches proper handling and application of drawing materials (i.e., graphite and charcoal) and erasers
- Sources and orders materials for student drawing kits which they purchase for classes. Maintains inventory to ensure there are enough kits for incoming students.
- Creates PowerPoint presentations and utilizes computer projectors to explain drawing concepts to students
- "[Zoe] breaks down complex techniques in a way that makes them easy to understand, and she creates an environment where it's okay to make mistakes and learn from them." – Rachel, Drawing Atelier Student

Professional Artist: May 2016 - Present

- Creates charcoal figure drawings and oil paintings of portraits and still lifes. Incorporates knowledge of human anatomy into figure drawings, including muscle and skeletal structures. Influences include Classical Realism, Golden Age illustrators, and Renaissance and Baroque masters.
- Works from life using classical drawing and painting techniques (e.g., using comparative measurement and triangulation to establish accurate proportions, simplifying subjects using straight-

Exhibitions

Go Figure!, 2024

Tully Levine Gallery, St. Pete, FL

• Exhibition of selected local figurative artists

Arts Annual Discovery, 2023 Creative Pinellas Gallery, Largo, FL

• Fundraising exhibit for Creative Pinellas

MA Thesis Exhibition, 2023

Florence Academy of Art, Florence, Italy

• Exhibition of thesis work for the Florence Academy of Art MA program graduates

#SMF, 2018-2025

Faculty Gallery

Dunedin Fine Arts Center, Dunedin, FL

• Annual exhibition showcasing art by students, members, and faculty

Arts Annual, 2021,

- Creative Pinellas Gallery, Largo, FL
- Fundraising exhibit for Creative Pinellas

Emerging Artist Exhibit, 2020

Creative Pinellas Gallery, Largo, FL

• Culmination of the Creative Pinellas Emerging Artist grant program

Strike a Pose, 2020

Old Hyde Park Art Center, Tampa, FL

Figurative art show

Emergence, 2017

City Arts Factory, Orlando, FL

• Exhibition highlighting emerging, young artists

33, 2016

UCF Gallery, Orlando, FL

• Culmination of my BFA degree at the University of Central Florida

lines, creating a light effect by accurately rendering form) in order to capture likeness

- Schedules models for private studio sessions and bi-weekly group sessions with fellow artists
- Orders and maintains personal collection of art supplies (i.e., oil paints, paper, charcoal pencils, erasers, easels) and sculpture casts
- Brings artwork to Eagle Photographics for professional shots. Participates in proofing process by giving feedback on contrast, saturation, brightness, and color balance. Selects paper and orders Giclée prints, and maintains inventory of limited-edition prints
- Exhibits artwork at local outdoor art shows. Sets up booth and art walls; cleans and hangs up art, including using handheld power tools; creates title tags, artist statement and bio; creates business cards; creates and maintains e-mail list; and sends out promotional e-mails for upcoming shows. Sells original art and giclée prints to collectors and prospective buyers. Advertises portrait commissions and drawing classes at the DFAC and SPC
- Created and maintains personal website to showcase and sell giclée prints and advertise for upcoming classes and workshops. Maintains artist social media (i.e., Instagram, Facebook) to showcase art and advertise for upcoming shows and classes
- Submits to contests and exhibitions (e.g., ARC Salon, Fresh Squeezed at the Morean, Martha's Vineyard Drawing Prize), artist grants (e.g., The Elizabeth Greenshield's Foundation grant, Creative Pinellas grants), and galleries (e.g., Sugarlift, Dacia). Displayed art as featured artist at the local Brenda McMahon gallery in Gulfport, FL. Featured in 33 Contemporary online gallery

Graphic and Layout Designer at Lotus Design LLC

January 2022 – Present

- Creates and adapts digital graphics using Adobe Photoshop and Illustrator, modifying stock graphics to fit a space or creating a graphic based on a client-approved inspiration photo, as often as daily for large-scale vinyl and wallpaper prints, finishing all projects on-time or early
- Liaises with Art Consultant as much as twice weekly on client desires and the space for the graphic
- Leverages specific, technical expertise and attention to detail to fulfill design needs, fit the space, and meet printing and installation specifications, including bleed on files, dimensions of physical spaces (e.g., baseboards, wall fixtures, furniture)
- Exceeded expectations on a highly ambitious project for New York Life to create large-scale cut vinyl cityscapes seamlessly across 3 different floors, on the first try with no re-prints
- "It looked so good, Zoe! You killed it, the file fit perfectly." Natalie, Lead Art Consultant

Skills

Good communicator Quick learner Detail-oriented Problem-solver Innovative Customer Service Oriented

Interpersonal skills

Commitment to pedagogy

Technical Proficiencies

Adobe Creative Suite (i.e., Photoshop,

Illustrator, InDesign)

Microsoft Office Suite

Classroom technology (e.g., laptops, projectors)

Community Outreach

Participates in annual Dunedin Fine Art Center Open House

Participated twice in Iconic Portraits, a fundraising event for the Morean

Donated an artwork for the Garden Party, an annual fundraising event for the Dunedin Fine Art Center

Communicates about new artworks and upcoming classes and exhibitions through email campaigns, social media, and in person at outdoor art shows

Classes and Workshops Taught

Drawing Atelier (6 weeks) Dunedin Fine Art Center

Figure Drawing (6 weeks) Dunedin Fine Art Center • Researched and suggested CubiCasa app that scans rooms for dimensions to save time and effort on getting dimensions for jobs

Designer/Assistant at Preferred Custom Printing February 2018 – January 2022

- Designed products, logos, signs, and online ads daily using Adobe Photoshop and Illustrator
- Worked with customers to meet their fine art printing and sublimation printing needs. Communicated products and prices and printing processes (e.g., required file types and size and how to send).
- Captured two-dimensional artwork of customers using digital cameras (e.g., scanback camera) and contemporary image capture and editing techniques. Positioned the artwork on the easel, took and cropped the photos, and performed color correcting on images
- Created tutorial detailing how to create custom products using Preferred Custom Printing website tool
- Created a customer-friendly pricing calculator that was easier to use than the past version
- Set up actions in Photoshop to automate the resizing and adding of correct production information with the click of a button making the shirt print layout process faster, saving time and cutting labor costs in processing customer shirt orders

Figure Drawing Workshop (2 days) Dunedin Fine Art Center

Figure Drawing Workshop (1 day) Morean Art Center

Portrait Drawing Workshop (1 day) Dunedin Fine Art Center

Teen Drawing (6 weeks) Dunedin Fine Art Center

Teen Watercolor Illustration (6 weeks) Dunedin Fine Art Center

Drawing and Painting (12 weeks) Illumina Learning Center

Shows Judged

Making Connections The Exhibiting Society of Artists (TESA) November 2023

Fine Art and Media Awards (FAMA) St. Petersburg College March 2025